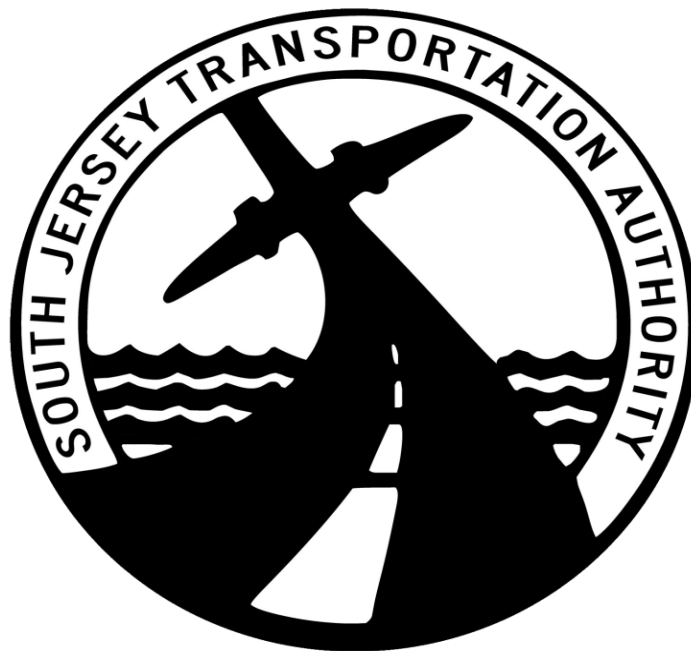


Visit - Trips: Atlantic City, New Jersey

# *2009 ANNUAL REPORT*



## **SOUTH JERSEY TRANSPORTATION AUTHORITY**

Atlantic City Expressway ♦ Atlantic City International Airport ♦ Transportation Services ♦ Regional Economic Development

Farley Service Plaza, Post Office Box 351, Hammonton, NJ 08037

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**ANNUAL VISIT-TRIPS TO ATLANTIC CITY (IN THOUSANDS)  
BY TRANSPORTATION MODE**

Year	Automobile	Casino Bus	NJ Transit Bus	Air	Rail	Total
<b>2009</b>	<b>25,185</b>	<b>4,282</b>	<b>475</b>	<b>240</b>	<b>199</b>	<b>30,381</b>
2008	25,903	4,910	505	250	245	31,813
2007	26,929	5,408	501	260	218	33,316
2006	27,545	6,041	526	260	162	34,534
2005	27,889	6,104	519	261	151	34,924
2004	25,732	6,573	516	261	148	33,230
2003	24,553	6,764	504	261	142	32,224
2002	24,676	7,586	514	268	143	33,188
2001	23,501	7,986	519	277	140	32,423
2000	23,177	9,015	536	323	133	33,184
1999	23,247	9,342	539	396	128	33,652
1998	23,293	9,903	530	447	127	34,300
1997	23,368	9,640	512	426	124	34,070
1996	23,023	10,011	515	395	98	34,042
1995	23,162	9,079	517	386	128	33,272
1994	21,803	8,352	518	433	215	31,321
1993	20,303	8,728	513	462	219	30,225
1992	19,734	9,768	512	496	195	30,705
1991	19,281	10,286	494	483	244	30,788
1990	19,310	11,201	528	544	230	31,813
1989	18,257	12,447	685	523	90	32,002
1988	17,769	14,184	745	440	-	33,138
1987	17,218	13,495	754	378	-	31,845
1986	16,360	12,453	748	371	-	29,932
1985	15,702	12,589	758	277	-	29,326
1984	15,448	12,041	720	257	-	28,466
1983	14,347	11,036	643	335	-	26,361
1982	13,086	9,051	595	223	-	22,955
1981	11,475	6,770	658	181	-	19,084
1980	9,891	3,298	613	20	-	13,822
1979	7,909	1,000	536	20	-	9,465
1978	6,445	200	353	10	-	7,008

Source: South Jersey Transportation Authority & NJ Transit

Visit - Trips: Atlantic City, New Jersey  
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**COMPARISON: 2009 - 2008 VISIT - TRIPS BY TRANSPORTATION MODE**

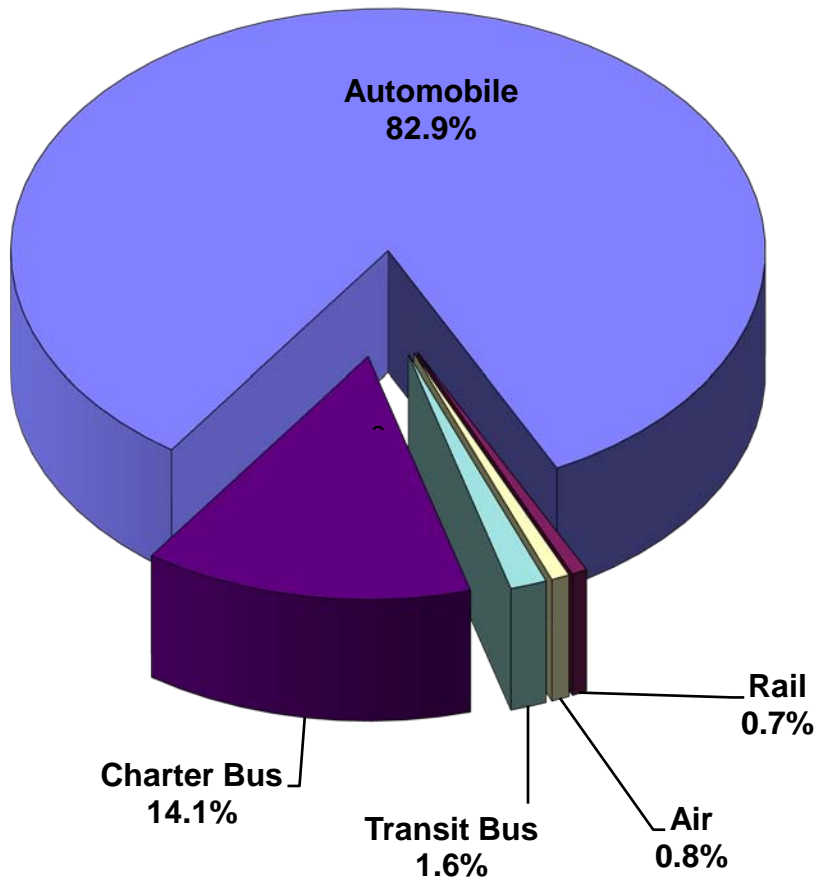
<b>MODE</b>	<b>2009</b>	<b>2008</b>	<b>CHANGE</b>	<b>% CHANGE</b>
AUTOMOBILE	25,184,852	25,903,143	-718,291	-2.8%
CASINO BUS	4,282,265	4,910,157	-627,892	-12.8%
TRANSIT BUS	474,683	504,780	-30,097	-6.0%
AIR	240,007	249,578	-9,571	-3.8%
RAIL	198,584	244,927	-46,343	-18.9%
<b>TOTAL</b>	<b>30,380,391</b>	<b>31,812,585</b>	<b>-1,432,194</b>	<b>-4.5%</b>

Source: South Jersey Transportation Authority & NJ Transit

Visit - Trips: Atlantic City, New Jersey  
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**2009 VISIT - TRIPS BY TRANSPORTATION MODE**  
**TOTAL = 30,379,738**



Source: South Jersey Transportation Authority & NJ Transit

## Visit - Trips: Atlantic City, New Jersey 2009 ANNUAL REPORT

### AVERAGE ANNUAL DAILY TRAFFIC (EASTBOUND) ON THE Atlantic City Expressway (ACE), White Horse Pike (WHP), & Black Horse Pike (BHP) *IN THE VICINITY OF ATLANTIC CITY*

YEAR	ACE	WHP	BHP	TOTAL
<b>2009</b>	<b>32,834</b>	<b>22,611</b>	<b>15,524</b>	<b>70,969</b>
2008	38,832	19,676	14,504	73,012
2007	36,489	25,271	16,311	78,071
2006	36,921	28,855	14,081	79,857
2005	35,433	29,977	15,444	80,854
2004	33,998	29,237	15,381	78,616
2003	33,496	27,314	15,196	76,006
2002	33,952	25,644	16,943	76,539
2001	31,379	25,537	15,786	72,702
2000	29,928	26,594	16,007	72,529
1999	29,984	26,785	15,956	72,725
1998	31,941	27,266	14,564	73,771
1997	30,841	28,435	15,101	74,377
1996	30,318	27,953	15,255	73,526
1995	32,900	26,825	14,886	74,611
1994	33,834	24,867	14,778	73,479
1993	32,416	24,966	14,525	71,907
1992	31,099	25,475	14,343	70,917
1991	29,663	26,130	13,667	69,460
1990	31,539	27,325	13,003	71,867
1989	30,574	26,819	12,397	69,790
1988	29,145	25,507	13,680	68,332
1987	27,811	23,915	14,696	66,422
1986	26,339	23,008	13,750	63,097
1985	26,147	20,725	13,693	60,565
1984	26,647	17,793	13,800	58,240
1983	22,397	18,315	13,375	54,087
1982	19,395	17,734	12,500	49,629
1981	17,024	17,924	12,600	47,548
1980	13,571	15,721	11,575	40,867
1979	10,079	12,903	11,675	34,657
1978	7,052	12,327	11,150	30,529

Source: South Jersey Transportation Authority

**Notes:** Atlantic City Expressway data was recorded at the Pleasantville Toll Plaza located just beyond mile marker No. 4. In 2008, SJTA installed traffic counters to capture traffic entering Atlantic City on Routes 30 & 40. Previous count data provided by NJDOT. These three locations comprise the "outer" Atlantic City cordon line. Approximately 16% of eastbound ACE traffic counted at the Pleasantville Toll Plaza exits at Interchange No. 2 to Route 40/322.

Volumes were affected by construction on Route 30 in 1982-84, 1992-95, 2001, 2007-09; on Route 40/322 in 1988-90, 1997-98, 2001, 2009; and on the ACE in 1996-97, this has affected traffic patterns by diverting vehicles, these diversions are followed by a recovery period when construction ceased. Other factors affecting vehicle volume included an ACE toll increase in both November of 1998 & 2008 and construction of the Brigantine Connector in 1999-2001 which opened July 31, 2001.